



## **\*\*PRESS RELEASE\*\***

### **Countdown to the 7th Eastbourne Youth Radio**

Students and their teachers from across Eastbourne and Hailsham are counting down to the launch of the 7<sup>th</sup> Eastbourne Youth Radio (EYR) on Wednesday 21<sup>st</sup> November.

22 schools and colleges have signed up to take part in this annual project organised by Eastbourne Education Business Partnership in association with Sussex Careers, Sussex Downs College and Inverse Communications.

EYR will deliver over 50 hours of high-energy entertainment on 87.7FM from studios at Sussex Downs College. It is expected that more than 1500 young people, aged from 4 –19, will be involved. They will prepare and present a wide range of material in partnership with local business and community organisations – some of this will be for specific course work.

'Answer Back', the new current affairs show, will be back again together with the ever popular 'Meet the Media', which will welcome friends from Sovereign and Southern FM, East Magazine and Beckett Newspapers.

This year, for the first time, the output from EYR will also be streamed on the world-wide-web to enable more listeners to tune in from outside of the immediate Eastbourne area.

EYR Manager Tim Sorensen, said, "EYR has to be the highlight of our Eastbourne EBP calendar. It's amazingly professional and gets better and better every year. It is very gratifying to know that other towns have followed Eastbourne with their own youth radio projects. We wish Carlisle Youth Radio every success with the launch their station on 12<sup>th</sup> November".

The organisers are particularly grateful to the growing list of sponsors that support EYR each year. These include some regulars such as: Business Link Sussex, Mercedes Benz of Eastbourne, Hotchkiss Ltd, Planahead and St. Dunstan's. New for 2007 are: Grafters Accountancy Personnel, Bonners Music Superstore, Spitfire Design and Amber Guardian Services. The 'night crew' from Sussex Downs College are particularly grateful to Papa Johns who will be arriving with plentiful supplies of pizza on the night of the 22<sup>nd</sup> November when EYR stays live throughout the night!

There are still a few slots available starting at only £175 for any potential sponsor who would like to support this fantastic and high profile project.

To find out more about how you, your community organisation or company can get involved or support EYR please contact Tim Sorensen at Sussex Careers Ltd on 01273 223076 or email [tim.sorensen@sussexcareers.com](mailto:tim.sorensen@sussexcareers.com) for details.

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