



**** PRESS RELEASE – SUPPLEMENT ****

Eastbourne Youth Radio On-Air Again

Eastbourne Youth Radio launches its 12th annual broadcast on Wednesday 14th November commencing at 10am on 87.7FM. The station will be on-air in the Eastbourne and Hailsham area until 4pm on Friday 16th November. Programmes will also be available via the station's website, www.eyr.org.uk

EYR is organised by Eastbourne Education Business Partnership in association with Sussex Downs College. By the time the station closes down on Friday, some 2,500 young people from 25 schools, colleges and other youth organisations from across the area will have taken part. They will be presenting programmes they have planned and created themselves.

Everyone is looking forward to using the recently refurbished EYR studio fitted out by Andy Bantock from Station Z with additional kit provided by Eastbourne EBP. Also new for 2012 is a relocated and permanent transmitter site to Polegate kindly arranged with M-Tech.

We are also registered again as part of Global Entrepreneurship Week and would encourage readers, particularly those considering business start-up to visit www.gew.org.uk where you will find lots of helpful information and ideas. We were delighted to receive a 'High Impact' Award for the third year running in 2011 and await news for 2012.

EYR broadcasts with the support of 40 sponsors who will take an active role in the programmes as well as receiving advertising benefits and contributing to corporate social responsibility agendas. In addition, many other organisations will be involved as special guests during individual programmes.

Additional grant funding has also been kindly provided by the Ernest Cook Foundation, Roy Hudson Trust and Co-operative Society Community Fund.

Leading the sponsors this year and the 'Launch Mix' are Sussex Police who will be talking about local community initiatives. Weather Front is another key sponsor who will provide weather data for each programme. Recruitment South East provided new-look marketing materials that were designed by Firebrand – we hope you like them?

Amongst the individual programme sponsors there are both familiar and new faces this year including, Eastbourne Borough Council, AFH Payroll, East Sussex Fire and Rescue Service, Jones Bootmaker, Identity Signage & Printing, University of Brighton, Chalvington Communications and Mayo Wynne Baxter – to name but a few. You can see the full complement of sponsor adverts in this special EYR 2012 supplement produced in association with Eastbourne Herald. Without their help it would be impossible to stage EYR and to be already thinking about 2013.

High on our topic list this year (and always) is apprenticeships. We are delighted to be working with Apprenticeships In Sussex as well as receiving the individual support of Caffyns PLC and Mears Group and of course, our hosts, Sussex Downs College. More about all this and some useful links in the separate article.

Other highlights of the week include 'Answer Back' on Wednesday at 6pm, sponsored by Eastbourne & District Chamber of Commerce. Stephen Lloyd MP together with other political, business and voluntary sector representatives will take topical questions from a studio audience. 'Meet the Media' is another popular programme on Thursday at 12 noon. It is the chance for a young audience to question key personalities from local radio, TV and publishing about their work and careers.

EYR will be broadcasting through the night on Wednesday and Thursday with Sussex Downs College students bringing you a mix of the very best of sounds, discussion and features. High on their play list will be the visit by Dominos Pizza on Thursday evening who will be providing the ever popular blue and red boxes! This will inevitably be followed by bleary eyed students in sleeping bags under desks the following morning – eager for a cooked breakfast kindly prepared by the team from Chartwells who provide continuous catering during the 3-days.

Tim Sorensen, manager for the project said, "As ever, we want to say a huge thank you to Sussex Downs College and particularly Marcus Abel and Saffron Swansborough, for their behind the scenes production with the media students from the college. Thanks must also go to Andy Walters for helping to produce this supplement and co-ordinating arrangements for the hospitality event. Finally, our biggest thanks go to the many sponsors and friends who have once again rallied to provide support during a very challenging time. We hope that you enjoy reading this special supplement and listening to EYR 2012"

Tim continues: "Eastbourne Education Business Partnership continues to broker many other partnership projects between business and education. This includes the on-going 'Wish Tower Site – You Design' initiative with Eastbourne Borough Council. Future initiatives include; the annual Pantomime Challenge in November with Eastbourne Theatres, the 20th annual Young Engineers Challenge in January sponsored by local pump manufacturers and the Young Chef Competition in July – and loads more!

For further information on these and other events please see www.eastbourneebp.org.uk or contact tim@sorenlearningsolutions.co.uk

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Eastbourne EBP Ltd is a joint initiative between local schools and colleges supported by business
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