



PRESS RELEASE

Youth Radio Celebrates Global Award

The team at Eastbourne Youth Radio are celebrating after receiving a Global Entrepreneurship Week – High Impact Badge of Honour for 2009. Just 240 out of 4,800 events in the UK received this special status.

The award recognises events that have a ‘positive and lasting impact’ on the people who attend. Speaking afterwards, Steven Goss-Turner, Chair of Eastbourne EBP, said, “this is a fantastic accolade for everyone involved with EYR. The collaborative nature of the project involves all aspects of entrepreneurial behaviour that benefit not only the participants but the wider community too.”

EYR is celebrating its 10th Anniversary in 2010 and will broadcast again from 17th - 19th November. Hundreds of students aged 5-19 will deliver over 50 hours of programmes on 87.7FM and www.eyr.org.uk

Leading the sponsors for the third year is the British Wireless for the Blind Fund. EYR is keen to engage more sponsors who will take an active role in the event. Packages start from just £175.00.

To find out how you can support EYR please contact Tim Sorensen on 07890 388624 or email tim@sorenlearningsolutions.co.uk for details.

ENDS

Notes:

- Eastbourne Education Business Partnership started life in 1985 and continues as an independent organisation providing work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, In-Bloom, Young Chef and Youth Newspaper
- Eastbourne Youth Radio was launched in November 2001 as part of the SRB 6 funded initiative to engage young people in community issues. EYR has created a national benchmark with similar projects delivered in Norwich, Carlisle, Warrington and Kindle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and deliver their material to a wide local audience – and more recently, worldwide via the internet. Further information (from 2008) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed on-air. Sponsorship ranges from £175.00/hr up to £350.00/h

- Global Entrepreneurship Week encourages innovation, imagination and creativity. It puts the spotlight on enterprise, opening up new possibilities for people across the UK and the world. Dates for 2010 are 15-21 November. See www.gew.org.uk for details
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk



We were awarded the **High Impact Badge of Honour** for our event during

Global Entrepreneurship Week UK 2009