



****PRESS RELEASE****

Youth Radio Supports Global Entrepreneurship Week

Eastbourne Youth Radio is once again registered as one of the 'high impact' projects that is being held during Global Entrepreneurship Week that runs from 14th -20th November.

Every day in the UK people talk about making a change in their life and consider starting up a business. By connecting individuals to practical support and those who have done it already, Global Entrepreneurship Week 2011 will help turn these exchanges into the businesses of tomorrow.

This year the week is being hosted in the UK by Youth Business International, and their Chief Executive Andrew Devenport says: "There is a great need to provide opportunities today that help entrepreneurs pursue their dreams and build the businesses of tomorrow. Global Entrepreneurship Week 2011 is kick-starting the conversations that are needed to make this happen."

If you're a budding entrepreneur on Twitter then you can use **#GEWask** plus **#insertlocation**, for example, **#Eastbourne**, to share your anxieties, post queries about starting a business and get support back from others. Similarly, if you can offer practical support or advice please make it available to entrepreneurs by using **#GEWoffer** plus **#insertlocation** as above.

If you're not on Twitter, then you can still join in. Send your hints, tips and concerns to getinvolved@gew.org.uk and they will be fed into the conversation.

In 2005 we wrote that, "EYR is not about giving young people playing at being radio presenters. It is about giving them a platform for employing a whole range of skills, and talents useful in all walks of life, whether it's writing, researching, interviewing, performing, organising material, or just having ideas and seeing results. They are also engaging with local businesses and organisations and acquiring valuable local information as young Eastbourne citizens". This still holds true today as the next generation prepares for the 11th annual broadcast commencing on Wednesday 16th November.

Eastbourne Education Business Partnership works year-round to encourage and support entrepreneurship and is proud to have received Global Entrepreneurship Week 'High Impact' Awards for Eastbourne Youth Radio in both 2009 and 2010.

****Ends****

Notes to Editors

- Global Entrepreneurship Week (14-20 November 2010) is a worldwide movement of entrepreneurial people. Around 100 countries across the globe are signed up to take part, and millions of people will use the week to create new opportunities and successful ventures.

- The week is run in the UK by **Youth Business International**, a global network which already runs the event in ten other countries. We want to create a national conversation about entrepreneurship which will help to connect people, share ideas and address regional issues to drive the next generation of business owners.
- For more information on Global Entrepreneurship Week please visit www.gew.org.uk
- Eastbourne Education Business Partnership Ltd started life in 1985 and continues as an independent organisation (now seeking charitable status) providing work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, Enterprise, In-Bloom and Young Chef.
- Eastbourne Youth Radio was launched in November 2001 as part of the SRB 6 funded initiative to engage young people in community issues. EYR has created a national benchmark with similar projects delivered in Norwich, Carlisle, Warrington and Kendle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and deliver their material to a wide local audience – and worldwide via the internet. Further information (from 2010) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package (£175 up to £400) involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed on-air.
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk