



****PRESS RELEASE****

Sussex Police Partner With Youth Radio

Eastbourne Youth Radio is delighted to announce that Sussex Police will be sharing the airwaves as new lead sponsor for the 12th annual broadcast in November.

The initial contribution, from the Police Property Fund, was presented by PC Dave Selby to Chairman Dr Steven Goss-Turner with a further amount to follow.

Commenting afterwards, Steven said, " I am delighted that Sussex Police have become the lead sponsor of Eastbourne Youth Radio (EYR), which is such an important and respected project for the whole community, a project that is itself a great example of collaboration between Eastbourne Education Business Partnership and Sussex Downs College and between so many educators, the all-important students, organisations like the Police Force, and many sponsoring businesses across the town. It is a unique Eastbourne achievement, and we should be proud of it. I also invite any businesses and organisations in the area who have not so far been involved to do so and be a part of this wonderful activity."

Hundreds of students aged 5-20 from 25 schools and colleges together with Eastbourne Foyer, Radio DGH and Dv8 Training will deliver over 55 hours of continuous broadcasting on both 87.7FM and via www.eyr.org.uk from 14th -16th November.

"EYR inspires our students to be professional, engaged and therefore exceptional within an academic framework", wrote one college lecturer, following EYR 2011.

Sponsors play a key role in the success of the project and have the opportunity to be involved with the programmes as well as benefiting from advertising and helping this high profile community project.

Recent signings include, Jones Bootmaker, W Bruford, Enterprise Shopping Centre, East Sussex Fire and Rescue Service, Mayo Wynne Baxter, Weather Shop, Chalvington Communications, University of Brighton, Arndale Centre, Eastbourne Borough Council, Recruitment South East and Dominos Pizza.

To find out more about how you, your community organisation or company can get involved or support EYR please contact Tim Sorensen on 07890 388624 or email tim@sorenlearningsolutions.co.uk for details.

****ENDS****

Notes:

- Eastbourne Education Business Partnership Ltd launched in 1985 and continues as an independent organisation providing work-related learning support to schools and colleges in Eastbourne and Hailsham supported by Eastbourne & District Chamber of Commerce and Eastbourne Borough Council. Activities include EYR, Engineering Club, Enterprise, In-Bloom and Young Chef.
- Eastbourne Youth Radio first broadcast in November 2001 as part of the SRB 6 funded initiative to engage young people in community issues. EYR has created a national benchmark with similar projects delivered in Norwich, Carlisle, Warrington and Kendle. Using the medium of radio has created significant opportunities for thousands of students to create, produce and deliver their material to a wide local audience – and worldwide via the internet. Further information (from 2010) may be viewed on the website www.eyr.org.uk
- Each programme carries a sponsorship package (£175 up to £500) involving a combination of radio (87.7FM), newspaper (Eastbourne Herald) and web (www.eyr.org.uk) advertising plus the opportunity to be interviewed on-air.
- For further information please contact Tim Sorensen at Soren Learning Solutions Ltd on 07890 388624 or tim@sorenlearningsolutions.co.uk