

Tuesday 8 October 2013

Eastbourne Youth Radio recognised by Global Entrepreneurship Week with 'High Impact' badge of honour

Eastbourne Youth Radio has been internationally recognised as a key player in Global Entrepreneurship Week (GEW).

The three-day broadcast extravaganza has been awarded the 'High Impact' badge of honour for the fourth year in a row, awarded by GEW to the best projects throughout the world that develop entrepreneurship in young people.

GEW creates a national platform for thousands of schools, colleges and universities to promote and celebrate enterprise and entrepreneurship. Last year alone, more than 83,000 young people took part in around 600 events organised across the UK.

To receive the impressive accolade, EYR successfully met an assortment of key criteria laid down by GEW. This includes being part of a global initiative, providing practical support for people to start or grow their businesses, using inspirational role models, as well as developing enterprise capabilities in young people.

EYR – which is now in its 13th year– has helped thousands of the region's young people to develop sound business knowledge and a whole plethora of skills, as part of working on a large-scale project for the community involving 2,500 people.

To deliver the three days of round-the-clock broadcasting, participants annually engage with schools, colleges, businesses, charities and partner organisations – all the while adapting their approach to suit different audiences from a vast cross-section of the community.

Tim Sorensen is the Programme Coordinator for the Eastbourne Business Partnership and leads EYR in association with Sussex Downs College. He said: "It's thanks to its business and community-minded approach that EYR has once again achieved High Impact status within the Global Entrepreneurship Week network of events."

He added: "To be held in such high esteem by a global body – that is endorsed by Barack Obama no less – is a fantastic achievement we should all be really proud of, further cementing EYR's position as a brilliant platform for our region's young people to engage with a local project on an international scale."

Ends.

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PRESS RELEASE

Notes for editors:

Eastbourne Youth Radio (EYR) takes place this year from 20-22 November. It was launched in November 2001 as an initiative to engage young people in community issues and is now led by the Eastbourne Business Partnership in association with Sussex Downs College. Using the medium of radio has created significant opportunities for thousands of students to create, produce and present material to a wide local audience and more recently, worldwide via the internet. Visit www.eyr.org.uk for further information.

Global Entrepreneurship Week takes place this year from 18-24 November. Endorsed by President of the United States, Barack Obama, it is the world's largest campaign to promote entrepreneurship. The UK campaign creates a national platform for thousands of schools, colleges and universities to promote and celebrate enterprise and entrepreneurship. This November it is asking every school and college in Eastbourne and Brighton to run either an enterprise assembly or an enterprise event in line with the GEW 2013 theme 'Take a Step Forward.' Last year, over 83,000 young people took part in over 600 events organised by thousands of schools, colleges and universities across the UK. For further details, visit www.gew.org.uk