



## **\*\*PRESS RELEASE\*\***

### **Students Tuning Up for Youth Radio**

It is just six weeks before the launch of the fourteenth annual broadcast of Eastbourne Youth Radio (EYR) from studios at Sussex Downs College on Wednesday 19<sup>th</sup> November.

More than two thousand students aged from five to nineteen and their teachers from 26 schools, colleges and other youth groups are busy preparing material for their one-hour 'magazine' style programmes that will be broadcast on 87.7fm and via [www.eyr.org.uk](http://www.eyr.org.uk).

Central to the success and sustainability of EYR are the forty plus programme sponsors. They will each take an active role in their respective programme and benefit from advertising whilst supporting this great initiative for young people.

Recent sponsor signings include, Stone Cross Nurseries, Brewers, Badger Inks, Recipe for Change, Eastbourne Homes, Mayo Wynne Baxter and Cobb PR.

Lead partner for 2014 is the Sussex Police and Crime Commissioner who provided funding from the 'Safer in Sussex Community Fund' to enable EYR to highlight issues around child sexual exploitation and health issues and risks for young people who may use substances such as cannabis and mephadrone".

East Sussex Fire & Rescue Service will be taking part again to talk about important safety issues both in the home and on the road as part of the community remit for EYR.

The project is registered as part of Global Entrepreneurship Week and several sponsors including Let's Do Business, Bespoke Training Eastbourne and Square One Financial Planning will be looking at factors for business success including personal traits.

"As we get closer to the broadcast dates, the pace of activity really hots up with the students all working hard to prepare their programmes. We are all looking forward to another fantastic three days of EYR", said Tim Sorensen, who co-ordinates the project.

To find out more about how you, your community organisation or company can get involved this year or perhaps support EYR in 2015 please contact Tim Sorensen at [tim@sorenlearningsolutions.co.uk](mailto:tim@sorenlearningsolutions.co.uk)

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